

Caisses populaires acadiennes represented at the Village Historique Acadien

RIVIÈRE-DU-NORD, July 7th 2010 - The first wall of what will represent the original Caisse populaire acadienne, opened in Petit-Rocher in 1936, was erected at the Village Historique Acadien (VHA). The construction will reflect the building as it was in 1944.

Camille Thériault, president and chief executive officer, Mouvement des caisses populaires acadiennes, the board of directors of the Mouvement, the directors of the Caisses populaires acadiennes, Petit-Rocher Mayor Pierre Godin and the management of the VHA were in attendance for the occasion.

"The Acadian co-operative movement has contributed enormously to the economic development of the Acadian community in New Brunswick," said Clarence LeBreton, assistant deputy minister, tourism and parks, and executive director, VHA. "That is why it was very important for us to highlight this at our historical site."

This will be a novelty for the VHA since the building will be built in full view of the public with tools and supplies of the past.

"This is very positive for our Mouvement, to see that a piece of our history, as well as that of Acadians in general, will come to life again at this major New Brunswick attraction, the Village Historique Acadien," said Thériault. "The heritage of the Caisses populaires acadiennes stems from that first milestone, which today represents close to \$3 billion in assets belonging to its 200,000 members, and it is certainly very rewarding to share this success story and our pride in being Acadian."

Construction will be carried out over two years, with the official opening planned for 2011. Work begins this week.

Media Contact(s)

Myriam Léger, public relations, Village Historique Acadien, 506-726-4785, 506-726-2600, myriam.leger@gnb.ca; Mario Griffin, communications and public relations, Caisses populaires acadiennes, 506-726-4785, mario.griffin@acadie.com.